

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: TA-CHING PONG

SERIAL NO.: 09/881,815

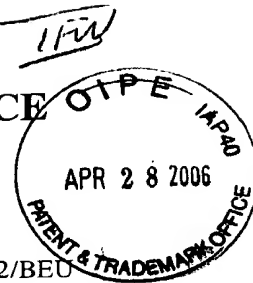
FILED: June 18, 2001

FOR: SYSTEM AND METHOD FOR INSERTION AND
MODIFICATION OF ADVERTISEMENTS

GROUP ART UNIT: 2611

EXAMINER: N. VU

ATTY. REFERENCE: PONG3002/BEU



COMMISSIONER OF PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Transmitted herewith is a communication/amendment in the above-identified application.

☐ Small entity status under 37 CFR 1.9 and 1.27 is claimed.

☒ No additional fee is required.

The fee, if any, has been calculated as shown below:

Fee Basis	Number of Claims After Amendment	Highest Number Previously Paid For	Extra Claims	Small Entity	Full Fee
Total Claims		¹	³	× \$ 25 =	× \$ 50 =
Independent Claims		²	³	× \$100 =	× \$ 200 =
<input type="checkbox"/> First Presentation of Proper Multiple Dependent Claim				+ \$180 =	+ \$360 =
TOTAL					

¹ If less than 20 enter 20.

² If less than 3 enter 3.

³ If less than 0 enter 0.

☐ Please charge my **Deposit Account Number 02-0200** in the amount of \$ _____. A duplicate copy of this sheet is attached.

☐ A check in the amount of \$ _____ is attached.

☐ The Commissioner is hereby authorized to charge any additional fees associated with this communication, including fees due under 37 CFR 1.16 and 37 CFR 1.17 or credit any overpayment to **Deposit Account Number 02-0200**. A duplicate copy of this sheet is attached.

☐ Also enclosed is/are:

23364

Customer Number
Phone: (703) 683-0500

DATE: April 28, 2006

Respectfully submitted,

Benjamin E. Urcia
Attorney for Applicant
Registration Number: 33,805



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:)	<u>Group Art Unit: 2611</u>
)	
Ta-Ching PONG)	<u>Examiner: N. Vu</u>
)	
Serial Number: 09/881,815)	<u>Attorney Docket: PONG3002beu</u>
)	
Filed: June 18, 2001)	<u>Confirmation No.: 9271</u>

For: System And Method For Insertion And Modification Of Advertisements

AMENDMENT AND RESPONSE

Honorable Commissioner For Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the final Official Action dated January 30, 2006.

Amendments to the claims begin on page 2.

Remarks/Arguments begin on page 5.